



Back in Europe -
Spring 2027



 **BIAN**[®]
Banking Industry
Architecture Network

**BANKING
SUMMIT**

20-22 APRIL 2027
AMSTERDAM, THE NETHERLANDS

PARTNERSHIP PROPOSAL

Partner with us and cement your position as a frontrunner
in banking architecture technology and services

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THE FUTURE OF BANKING & THE LEADERS SHAPING IT

The Global Summit returns with a new timeline and a new focus — to help senior banking leaders navigate one of the most consequential periods of change in banking.

This is your opportunity to join the forward-thinking organisations shaping the debate around the opportunities and realities of AI-driven transformation.

A streamlined single-track programme — focused on C-suite thought leadership plenaries alongside practical sessions exploring operational feasibility and real-world implementation of BIAN's architectural framework and services landscape.

New voices, bigger conversations — interactive panels bringing a range of viewpoints into the debate. Including dynamic discussions that invite the audience to challenge, question, and shape the conversation around the evolving role of the architect, AI-ambition, reality, adoption and more.

An increased focus on bank case studies — bringing practical experience, lessons learned, and proven approaches directly from those navigating transformation. With candid insights into what works, what doesn't, what comes next and how the BIAN network supports its members along the way.

New initiatives to broaden bank participation - Expanding opportunities for financial institutions around the world to engage with the Summit through dedicated hosted programmes for bank members, non-members, and partner VIP guests.

Extending the reach - Amplifying our partners' thought leadership and bringing their insights and perspectives to a much wider audience beyond the Summit through a series of interview recordings before, during, and after the event and following the panel discussions.

A more premium, intentional experience - Creative, curated, and exclusive, with an emphasis on exceptional content, peer exchange, and face-to-face engagement - led by the BIAN board and trailblazing BIAN member organisations.

WHAT'S NEW

Less distraction, more strategic focus. A fresh environment for executives to step back from day-to-day concerns and focus on the critical capabilities shaping how quickly banks can innovate, integrate, scale and respond to changing customer expectations.

A platform to shine a spotlight on the evolving role of the banking architect - helping leaders understand its strategic importance, while giving architects the perspectives they need to navigate the future.



PARTNERSHIP PACKAGES

THOUGHT LEADERSHIP

Drive the debate — on stage and online

DIAMOND PLATINUM GOLD SILVER

Plenary Presentation

Plenary Panellist

 **Video – One-on-One Interview #1** (recorded remotely for pre-event campaign)

 **Video – One-on-One Interview #2** (recorded on-site for post-event campaign)

 **Video – Post-Panel Insights** (recorded on-site for post-event campaign)

Awards Submission Reel (if shortlisted)

Philanthropy Networking Dinner (pre-event)

Spotlight on Contribution (across event campaign)

SOLUTION SHOWCASE

Fully branded meeting point and display stand (2.4m high) built for you by our team.

With plinth, 2 high stools, and power supply.

(AV monitor available upon request for an additional fee)

PROMOTION & BRANDING

Company logo on programme, stage, signage and online wherever 'Event Partners' appears.

EVENT PASSES

Full event access for team members - includes invitation to **Philanthropy Networking Dinner (max - see column).**

Extra team passes

 Partners (sponsors) may request **Hosted Event Passes** for nominated financial institutions.

INVESTMENT

(fees exclude Tax - to be charged where applicable)

✓

✓

✓

✓

✓

✓

✓

Patron

Donor

✓

✓

3 m
(10 ft)

2.5 m
(~8 ft)

2.5 m
(~8 ft)

✓

✓

✓

✓

8

6

4

2

30% off

30% off

20% off

10% off

Priority
access

Priority
access

Priority
access

Priority
access

€ 55 000

€ 28 000

€ 18 000

€ 9 000

Hosted Event Passes - Targeted Engagement two ways

1. **Priority access for the people who matter most to you** — Requests to invite individuals you nominate will receive priority, helping you connect with the most relevant decision-makers and organisations. At your request, we'll highlight that invitees are your guests, creating a more personal connection.
2. **Targeted outreach to financial organisations** — We will also actively seek to invite specific financial institutions and organisations that you identify as priorities, helping to strengthen the relevance of the Summit for your objectives and maximise opportunities for meaningful engagement.

BACK TO EUROPE – SPRING 2027

After two successful years in London and an edition in Chicago, the BIAN Banking Summit is heading to Amsterdam, the Netherlands – bringing our global community together in one of Europe's most connected and dynamic cities.

20-22 April 2027
(Tuesday - Thursday)

Our Venue — A national monument and former home of Amsterdam's Diamond Exchange, the building has been thoughtfully restored to preserve its original character and architectural heritage.

We will come together in a striking, spatial **dome of glass and steel** that offers a premium and exclusive event experience.



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CONTACT

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MEET THE BIAN BOARD

(AT THE SUMMIT)



Steve C. Van Wyk

Chairman of the Board of BIAN former
Group CIO, HSBC Global Services (UK)
Ltd.



Eran Agrios

SVP & GM, Financial Services at
Salesforce



Al Karim Somji

Former CEO of Zafin



Christine Hill

Head of Enterprise Architecture within
Technology at Wells Fargo



Rita Apell Akot

Chief Information Officer, Stanbic Bank
Uganda Limited Umoja House



Shanker Ramamurthy

Global Managing Partner Banking &
Financial Markets IBM Consulting



Ian G. Gillard

Senior Executive Vice President, Office
of the President at Bangkok Bank
Public Company Limited



David Vander

BIAN Board Member and Treasurer



Charaka Kithulegoda

Executive Chief Information Officer at
PNC



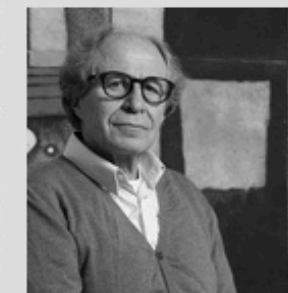
Jason Carlyle

Managing Director & Head of
Technology Global Banking Platform,
JP Morgan Chase



Domenic Ziino

Executive General Manager Payments
and Enterprise Transformation



Hans Tesselaar

Executive Director at BIAN

