

The BIAN *Transformation* Awards **2025**

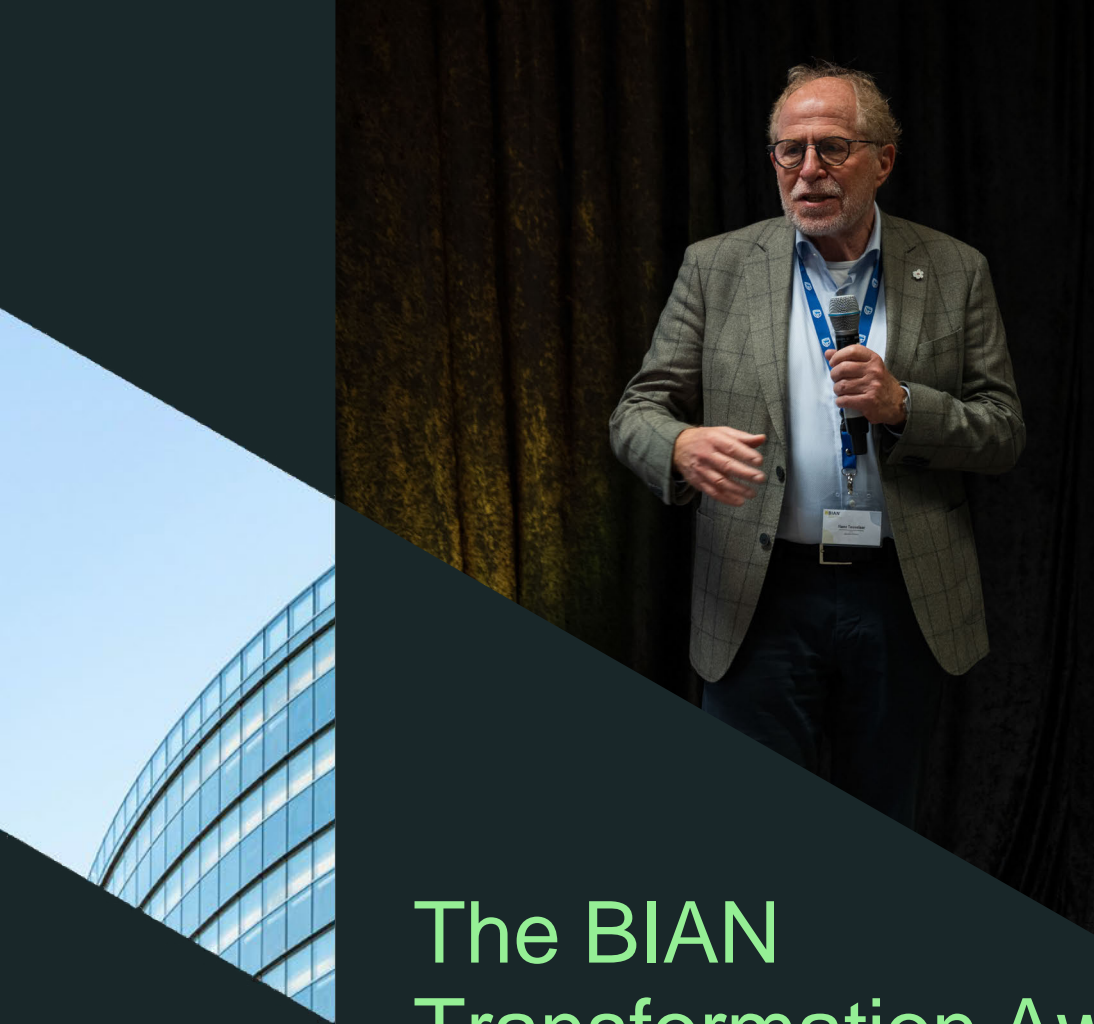


The BIAN
Transformation
Awards

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The BIAN Transformation Awards

The BIAN Transformation Awards aim to celebrate innovative solutions and implementations, including systems, development methods, architectural approaches, innovative technologies, and mobile solutions, that are based on BIAN's standards. These solutions and products will show the value-add for organizations and highlight how they can transform the industry as we know it.

Digital transformation is critical for the future of banking, and our aim is to raise awareness of how BIAN can be used and implemented to support this goal. The BIAN Transformation Awards will highlight how organizations within the banking and FinTech space use BIAN to accelerate change and drive innovation.

The BIAN Transformation Awards is open to any organization that has used BIAN's materials to achieve extraordinary results.

The BIAN Transformation Awards will recognize and highlight your excellent achievements, demonstrating your role in enhancing the future of the industry. It will also help to show how other organizations can accomplish this too.

We want to hear your success story!

Award categories

Best Use of Innovative Technology

Organizations and individuals demonstrating the use of innovative technology such as AI.

Questions to consider when submitting your project:

- How do you address changes to your process and tools?
- How do you implement BIAN content into your environment?
- What was the business involvement by choosing these new / innovative tools?
- How does the approval process around the use of BIAN content look like?
- What new or innovative tools are you using and what do you hope it will bring to your organization?
- What teams are using these new tools?
 - Internal staff
 - External Staff / Contractors
- Mixed team using BIAN moving forward?

Best in Class Partner

Partner provided first class BIAN based solutions to help their clients in a successful transformation

Questions to consider when submitting your project:

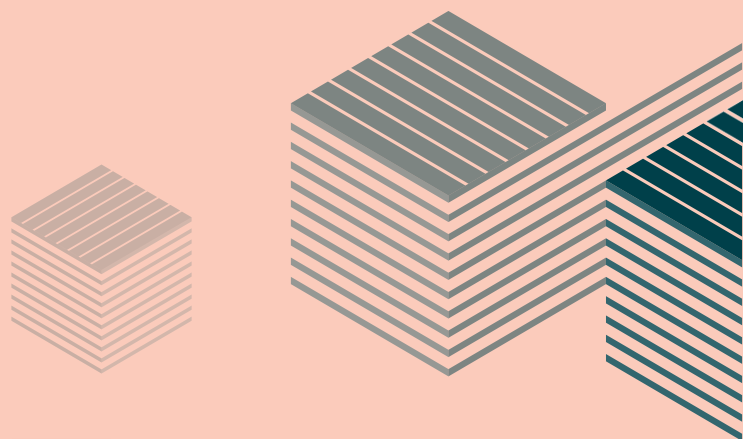
- How have BIAN models improved your offerings?
- How have BIAN models supported your clients?
- Can you provide examples?
- Why did you choose to use BIAN?
- What were your clients doing before implementing BIAN?
- How has using BIAN benefitted your client relationships?

Transformation Champion

Financial Institutions that successfully used the BIAN Models to solve their business or IT challenges

Questions to consider when submitting your project:

- What business or IT challenge have you solved?
- How have BIAN models helped to solve this?
- Can you provide examples?
- Why did you choose to implement BIAN?
- What were you doing before implementing BIAN?
- How do you see your organization using BIAN moving forward?



Adoption Leaders

Organizations and individuals that adopted and enhanced the BIAN deliverables

Questions to consider when submitting your project:

- Why did you choose to adopt BIAN?
- How did you adopt BIAN?
- How has adopting BIAN changed your IT-organization?
- Can you provide examples?
- What were you doing before implementing BIAN?
- How has using BIAN transformed your business operations?
- How have you supported BIAN to transform?
- Was Architects Certification part of your adoption strategy?



About the Awards

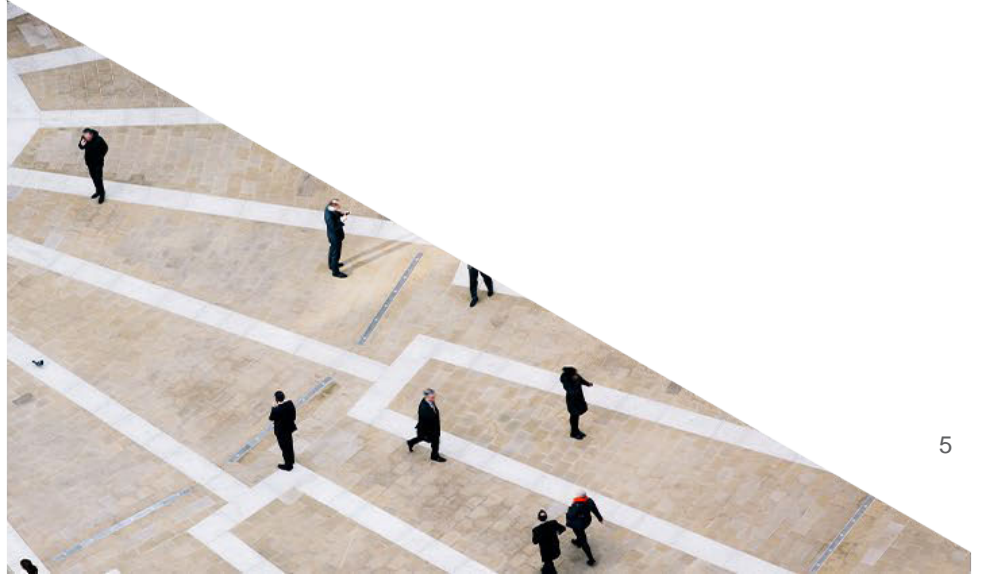
The jury will select one category winner from each of the four categories. In addition, a BIAN Champion will be selected from the category winners, as an overall winner of The BIAN Transformation Awards.

Evaluation Criteria

The products and services should stand out in the following aspects:

- Functionality and usability
- Overall concept
- Market maturity or exploring new technology boundaries
- Future proof technology
- Stability of technology
- Future orientation
- Customer centricity
- Business impact
- Impact on the Financial Services Industry

The above order does not constitute a criteria or ranking order for the jury. The jury is free to weigh the individual criteria in the evaluation.



Participation and Registration

Participation Terms

We accept production ready solutions, products and implementations based on the BIAN standards only.

Registration

Registration for the awards take place exclusively via our registration page on our website – BIAN Transformation Awards.

There is no registration fee and projects can be submitted free of charge.

The following information is requested when you submit your project:

- Description of your organization
- Call for Papers document (available via the website)
- Extract/description of the project - max. 500 words (English only)
- Category for submission
- Contact details

You will receive a confirmation of your registration once all details included above have been provided as outlined via the link.

Why Should you Enter?

The BIAN Transformation Awards

A logo will be awarded to the winners to communicate your success. Use the logo as a label on your website, signatures, or any other advertisements to demonstrate your achievement and highlight your level of innovation.

Excellence

Demonstrate to the industry that you support innovation and excellence.

Social Media Promotion

We will announce the award-winning projects to our LinkedIn pages, reaching over 4,500+ followers, in addition to providing social assets for promotion on your own channels.

Permanent Presentation on our Website

Award winning projects will be shared on our blog and made permanently available on our homepage, with links to your company site for maximum exposure of your success.

Recognition

Your company and staff deserve recognition for their great work. Making the shortlist shows you are an organization worthy of winning an award.



PR

Whether shortlisted or an overall winner, The BIAN Transformation Awards are a great PR boost. Utilize the logo, social assets and recognition. We can't wait to shout from the rooftops about your success!

Judge Endorsement

The judges will send a short statement to the winners outlining why they have won the award, which will be published on our website and can be used in both internal and external communication, including for prospective clients and customers.

Celebrate your Success at the BIAN Banking Summit 2025

We will announce the winners of The BIAN Transformation Awards at the BIAN Banking Summit on November 18 - 19, 2025 in Chicago, USA. We look forward to seeing you there. Award winners will also have the opportunity to network and present their projects to industry leaders at the event. Bring your teams to the award ceremony to join the celebrations.

Results

The companies involved will receive a written notification of the results of the jury. The legal process is excluded.

Meet the Judges

We have a panel of six banking and financial industry leaders and experts. The judges are an independent, international jury who will decide on the winner of the BIAN Transformation Awards. They will assess all entries based purely on the material submitted. All judges are impartial, and the information submitted will be treated as confidential, unless otherwise stated. You can be assured the breath of our panel allows for vigorous and fair judging.



The Judges

Eran Agrios

SVP & GM, BIAN Board Member, Financial Services at Salesforce

Shanker Ramamurthy

BIAN Board Member, Global Managing Partner Banking President
IBM Industry Academy

Ian G. Gillard

BIAN Board Member, Senior Executive Vice President, Office of the President at Bangkok Bank
Public Company Limited

Charaka Kithulegoda

Chief Information Officer & Executive Vice President Retail Banking at PNC

James Buckley

Chairman of the BIAN Strategy Advisory Working Group

Hans Tesselaar

Executive Director at BIAN

Timeline



Call for Papers

Opening April 3, 2025

Closing September 19, 2025

Judging Begins

October 2025

Shortlist Publication

November 2025

Award Show during the BIAN Banking Summit in Chicago, USA

November 18 - 19, 2025

If you have any questions about The BIAN Transformation Awards, please feel free to contact us on:

Email: bianaward@bian-services.com

Web: <https://bian-services.com/>

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